

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315768-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1274

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	315768	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14273		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 5-6a	5-6a	11-1---	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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American Crossroads		American Crossroads	1274



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 12:39 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM 2 WPTV W 10/31/12 12:42 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM 3 WPTV Th 11/01/12 12:39 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM 4 WPTV F 11/02/12 12:15 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM 5 WPTV M 11/05/12 12:06 PM M-F 12n-1p 12-1p :30 USPRTV28ACH \$650.00 NM									
6	10/30/12	11/05/12	M-F 1-2p	1-2p	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 1:57 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM 2 WPTV W 10/31/12 1:27 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM 3 WPTV Th 11/01/12 12:58 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM 4 WPTV F 11/02/12 1:59 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM 5 WPTV M 11/05/12 1:58 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$450.00 NM									
7	10/30/12	11/05/12	M-F 2-3p	2-3p	11-1---	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 2:47 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM 2 WPTV Th 11/01/12 2:28 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM 3 WPTV M 11/05/12 2:40 PM M-F 2-3p 2-3p :30 USPRTV28ACH \$350.00 NM									
8	10/31/12	11/02/12	3-4pm Jeff Probst	3-4p	--1-1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 3:48 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM 2 WPTV F 11/02/12 3:41 PM 3-4pm Jeff Probst 3-4p :30 USPRTV28ACH \$500.00 NM									
9	10/30/12	11/05/12	M-F 4p-5p	4-5p	11-1---	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 4:37 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM 2 WPTV Th 11/01/12 4:28 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM 3 WPTV M 11/05/12 4:36 PM M-F 4p-5p 4-5p :30 USPRTV28ACH \$850.00 NM									
10	10/31/12	11/02/12	M-F 5-530p	5-530p	--1-1--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 5:28 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$3,000.00 NM 2 WPTV F 11/02/12 5:27 PM M-F 5-530p 5-530p :30 USPRTV28ACH \$3,000.00 NM									

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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	1274



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/05/12	M-F 530-6p	530-6p	11-1---	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Tu 10/30/12 5:52 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM 2 WPTV Th 11/01/12 5:54 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM 3 WPTV M 11/05/12 5:42 PM M-F 530-6p 530-6p :30 USPRTV28ACH \$3,000.00 NM									
12	10/31/12	11/02/12	M-F 6-630p	6-630p	--1-1--	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$5,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WPTV Tu 10/30/12 7:17 PM M-F 7-730p News 7-730p :30 USPRTV28ACH \$5,000.00 NM MG for 12.3 11/01 1 WPTV W 10/31/12 M-F 6-630p 6-630p :00 \$5,000.00 NM See MG 12.3 3 WPTV Th 11/01/12 M-F 6-630p 6-630p :00 \$5,000.00 NM See MG 12.4 2 WPTV F 11/02/12 6:10 PM M-F 6-630p 6-630p :30 USPRTV28ACH \$5,000.00 NM									
13	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	11-1---	:30	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11-1--- 3 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Tu 10/30/12 M-F 1135p-1235a 1135p-1235a :00 \$1,250.00 NM See MG 13.4 4 WPTV W 10/31/12 12:29 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM MG for 13.1 10/30 2 WPTV Th 11/01/12 12:08 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM 3 WPTV M 11/05/12 12:37 AM M-F 1135p-1235a 1135p-1235a :30 USPRTV28ACH \$1,250.00 NM									
14	10/31/12	11/02/12	M-F 1235-135a	1235-0135a	--1-1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 --1-1-- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/31/12 1:34 AM M-F 1235-135a 1235-0135a :30 USPRTV28ACH \$300.00 NM 2 WPTV F 11/02/12 1:28 AM M-F 1235-135a 1235-0135a :30 USPRTV28ACH \$300.00 NM									
15	11/02/12	11/02/12	Dateline	10-11p	----F--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 ----F-- 1 \$3,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 11/02/12 Dateline 10-11p :00 \$3,500.00 NM See MG 15.2 2 WPTV F 11/02/12 10:14 PM Friday Prime 10-11p :30 USPRTV28ACH \$3,500.00 NM MG for 15.1 11/02									
16	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 11/03/12 7:40 AM Sa 7-8a 7-8a :30 USPRTV28ACH \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	1274	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:59 AM Sa 8-10a 8-10a :30 USPRTV24ACH \$2,500.00 NM									
18	11/03/12	11/03/12	Sa 6p	6-630p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 Sa 6p 6-630p :00 \$2,000.00 NM See MG 18.2 2 WPTV Sa 11/03/12 Sa 7p News 7-730pm :00 \$2,000.00 NM See MG 18.3 3 WPTV M 11/05/12 11:49 PM NewsChannel 5 LN Spcl 1135p-1205a :30 USPRTV28ACH \$2,000.00 NM MG for 18.2 11/03									
19	11/03/12	11/03/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:46 AM Sa 1130p-1a 1130p-1a :30 USPRTV28ACH \$1,500.00 NM									
20	11/04/12	11/04/12	Su 7-8a	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:15 AM Su 7-8a 7-8a :30 USPRTV28ACH \$1,500.00 NM									
21	11/04/12	11/04/12	Su 8-9a	8-9a	-----S	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 8:25 AM Su 8-9a 8-9a :30 USPRTV24ACH \$4,500.00 NM									
22	11/04/12	11/04/12	Su 9-10a	9-10a	-----S	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 8:59 AM Su 9-10a 9-10a :30 USPRTV28ACH \$7,500.00 NM									
23	11/04/12	11/04/12	Su 6p	6-630p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:27 PM Su 6p 6-630p :30 USPRTV28ACH \$2,000.00 NM									
24	11/04/12	11/04/12	NFL Pregame	7-8:15p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 7:28 PM NFL Pregame 7-8:15p :30 USPRTV28ACH \$2,500.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Su 11/04/12 1130p-12x After NFL 1130p-1205a :00 \$3,000.00 NM									
See MG 25.2									
2 WPTV Su 11/04/12 5:59 PM Su 6p 6-630p :30 USPRTV28ACH \$3,000.00 NM									
MG for 25.1 11/04									

<u>Total Spots</u>	51	<u>Gross Total</u>	\$89,300.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$13,395.00
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<u>Net Amount Due</u>	\$75,905.00
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